

20th INTERNATIONAL CONGRESS ON INFECTIOUS DISEASES (ICID) 2024 MEDIA KIT

The 20th #ICID2024 held this year in Cape Town, South Africa brings together over 2,500 infectious disease experts from more than 100 countries. Exhibiting at the Congress allows you to reach key decision makers and professionals at the largest global infectious disease meeting on the continent. The ISID and our many stakeholder partners are working together to create a unique event focused on clinical knowledge and practice, novel translational science, infection prevention protocols and the epidemic intelligence of infectious disease.

Every two years, the Congress - where world-renowned experts share innovative ideas and colleagues spark critical connections - is a place for our global industry and medical community to share groundbreaking solutions for prevention, management, and cutting edge treatments for all those impacted by infectious diseases in a One Health context.

Purpose of this Media Kit

Introduce networks and colleagues to **#ICID2024** via social media platforms such as Twitter (X), Facebook, and LinkedIn. Drive engagement and action amongst others to register and gather in Cape Town, South Africa. This landmark event champions all practitioners from every corner of the globe.

How Can I Support

- Copy and paste the suggested social media posts, or develop your own customized posts and share out the content.
- Add our # hashtags to your social media posts, tag us, and engage with us via your personal or organizational accounts.
- Follow us on [Twitter \(X\)](#), [Facebook](#), or [LinkedIn](#) and share our #ICID2024 related content.
- Look out for other ways to get involved in the future by filling out the [ICID Expression of Interest Form here](#).

Who Will Be There

- Healthcare professionals, physicians, nurses, pharmacists and allied professionals
- Clinical adult and pediatric infectious disease specialists
- Epidemiologists
- Research scientists
- Clinical microbiologists
- Virologists
- Vaccinologists
- Data Scientists
- Public Health Leaders & Specialists
- Veterinarians
- Parasitologists
- Emergency preparedness professionals
- Policy makers
- Biotechnology industry and drug development representatives
- Non-governmental and governmental organizations
- Public Health Leaders & Specialists
- Climate Specialists
- ProMED Experts
- Influencers and Decisionmakers
- And many more!

Hashtags

- Use hashtags about related topics to support more visibility:

#ICID2024, #ISIDCongress2024, #GlobalHealth, #PublicHealth, #InfectiousDiseases, #OneHealth, #ClimateChange, #AMR, #AntimicrobialResistance, #Tuberculosis, #HIV

#ICID2024 Graphic for Social Media

To download and save the image to your computer or smartphone, click on the hyperlink below.

[Download Graphic for Social Media Here](#)



Suggested Social Media Posts for Twitter (X), Facebook, and LinkedIn

Copy and paste the suggested social media posts with the graphic. Be sure to tag the **International Society for Infectious Diseases (ISID)**!

- Join like-minded individuals committed to advancing #infectiousdisease control and management in people, animals, plants, and their shared environment at #ICID2024. #OneHealth #ISID Register now: <https://isidcongress.org/registration/>
- #ICID2024 offers delegates the opportunity to gain access to cutting-edge research, presentations, network with global experts, and attend panel discussions with industry experts. Register for the Congress today: <https://isidcongress.org/registration/>
- Do you work in the field of #InfectiousDiseases and are committed to discovering breakthrough solutions for managing infections, especially those found in LMICs? If yes, register now for #ICID2024 to connect with others like you. #GlobalHealth #OneHealth #PublicHealth #ISID <https://isidcongress.org/registration/>
- #ICID2024 is where connections and dialogue among the international InfectiousDisease community for #OneHealth are promoted– free of political and commercial constraints. Register for the conference now to become a part of this event! #ISID <https://isidcongress.org/registration/>
- The ISID Congress promises to provide a platform for discussions on the impact of infections in LMICs, as well as showcasing a Global Community Village, allowing all attendees to hear from those living and working on the frontline of #InfectiousDiseases. Register for #ICID2024 today: <https://isidcongress.org/registration/>
- The 20th International Congress of Infectious Diseases 2024 will bring together 2,500+ global delegates in Cape Town, South Africa this December. Will you be one of them? Let us know that you are attending by tagging us or leaving a comment below!

Register today: <https://isidcongress.org/registration/>

- Human, Environmental, and Animal Health representatives from various private and public global infectious diseases institutions will gather at the Cape Town International Convention Centre for #ICID2024, happening December 3-6, 2024. Register now! <https://isidcongress.org/registration/>